Writing FOR COMMUNITY SUCCESS
"Helping powerful ideas take off."

Dalya Massachi, M.A.

Dalya Massachi, founder of Writing for Community Success, specializes in helping professionals in the social sector advance their missions through outstanding written materials. She is a widely published writer, trainer and consultant, and has worked in the social sector for more than 14 years.

Ms. Massachi has written countless successful grant proposals and marketing pieces, and has authored scores of newspaper, magazine, and newsletter articles (including an opinion column in *The Columbus* [Ohio] *Dispatch)*. In addition, she has been involved with the production of several books (as co-editor, contributor or copyeditor) and has produced a number of websites and radio pieces.

Since 2001, Ms. Massachi has taught writing techniques to several hundred in-person and online workshop participants. Topics include grant proposals, press releases, letters to the editor, e-newsletters, websites, cover letters and resumes, grammar, proofreading, etc. She has also coached dozens of professionals one-on-one. She currently pens a regular column on idealist.org, entitled "Write Right with Dalya."

In the fall of 2006, Ms. Massachi will publish a book on writing techniques for the social sector, entitled *"Writing to Make a Difference: 50 Powerful Ways to Advance Your Mission & Boost Your Impact."*

From 2000-2004, Ms. Massachi served as Founding Director of the largest network of international development organizations on the West Coast: BAIDO (Bay Area International Development Organizations). She now serves on that Board. She has worked and studied in Central America, Africa, Israel, the U.K., and several regions of the U.S. In addition, she has extensive experience in the global women's movement.

Ms. Massachi holds an M.A. in Communication & International Development and a B.A. in International Studies. She has appeared in *Marquis Who's Who in America* since 2004. Her website and free e-newsletter are at www.dfmassachi.net.